



FOR IMMEDIATE RELEASE  
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Contact:  
Michele Kelly  
Office: (415) 388-8009  
Cell: (415) 328-3966

**“Golden Clone Giveaway”**  
**Announced by American Dog Cloning Company**

*One Lucky Family in the World to Win a Free Clone of Their Dog*

*BioArts CEO Lou Hawthorne available for telephone and face-to-face interviews*

**MILL VALLEY, Calif.** – BioArts International and the *Best Friends Again* program announced today that they will offer one free dog cloning service slot to the dog owner who makes the best case for why his or her dog should be cloned.

This web-based giveaway is open to anyone in the world who qualifies and the winner will receive a free clone of his or her beloved dog. BioArts will handle all of the science, logistics and costs associated with cloning the winner’s dog and delivering it to the winner’s home.

“We recently announced our ‘*Best Friends Again*’ auction set for June 18th, in which we plan to sell five commercial dog cloning slots to the five highest bidders,” said BioArts CEO Lou Hawthorne. “Frankly, our staff has been touched by the many emails we’ve received from passionate dog owners who cannot afford to participate in the *Best Friends Again* auction. These emails describe some very special dogs, many of whom are nearing the end of their remarkable lives.”

To enter the *Golden Clone Giveaway*, participants need only fill out an application, write a 4,000-character essay (approximately 500 words) on why they feel BioArts should clone their dog, and upload a photo of their dog.

The deadline for submission is Tuesday, June 10<sup>th</sup> and a winner will be notified Friday, June 13<sup>th</sup>. Computer software will select 200 semi-finalists at random from among all eligible entries. The BioArts team will narrow the 200 semifinalists down to 10 finalists. The winner will be selected by a panel of experts drawn from various walks of life. More details of the *Golden Clone Giveaway* are posted at

[www.bestfriendsagain.com/goldenclonегiveaway](http://www.bestfriendsagain.com/goldenclonегiveaway) . The *Golden Clone Giveaway* is void where prohibited or restricted by law and is subject to applicable federal, state and local laws and regulations.

More information about the *Best Friends Again* program and the June 18<sup>th</sup> auction is available at [www.bestfriendsagain.com](http://www.bestfriendsagain.com). More information about BioArts is available at [www.bioarts.com](http://www.bioarts.com).

BioArts has been granted the sole, worldwide license for the cloning of dogs, cats and endangered species. The license was granted by Start Licensing, Inc. and applies to the somatic cell nuclear transfer (SCNT) cloning patents developed at the Roslin Institute for the cloning of Dolly the sheep.

BioArts International is a new biotech startup focused on unique, untapped markets in the global companion animal, premium livestock and human genomics industries. The *Best Friends Again* program is a partnership between BioArts and the Sooam Biotech Research Foundation in South Korea, home to the best and most experienced dog cloning team in the world.

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**\*\*\* Press Availability \*\*\***

**BioArts CEO Lou Hawthorne** will be available for telephone interviews today between 11:30 a.m. and 5:30 p.m. PDT. Face-to-face interviews can be set up upon request.

Please contact Kiley Russell to request all interviews.

Office: (415) 227-9700

Cell: (415) 595-4341